



STEPHANIE HUGHES

JOURNALIST & FINANCIAL REPORTER

NEWS | FINANCE | BUSINESS | TECHNOLOGY

Skilled in tracking down sources and sorting through data to develop a story. An eager reporter with a thorough understanding of the value of a story, coupled with an interest and background in business and economics, knowledge of technology and industry trends. Experience in the business world while reporting on financial market research and commenting on financial news.

An in-depth understanding of media law, Canadian Press style, and experienced with the writing, editing and quality control aspects of the news reporting process. Dedicated precision and an unrelenting pursuit for truth and accuracy. Experienced in editing while maintaining the story's original message and works collaboratively in a news-room team.



TORONTO, ON



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(Contact for details)

PROFESSIONAL EXPERIENCE

FINANCIAL POST

Finance Reporter, May 2021 - Present

I currently work as a finance reporter at the Financial Post, working alongside talented journalists and editors in a national newsroom team. I cover topics related to fintech, wealth managements, bond markets, cryptocurrencies and mortgages.

These articles are featured on the Financial Post website, the FP newsletter and are printed in the National Post as well as its affiliate newspapers. I track down stories that affect regular Canadians, demystify complex crypto and technological topics, as well as speak with high-profile people in the industry and market movers.

BNN BLOOMBERG

Freelance Chase/Digital Producer, October 2020 - May 2021

I began at BNN Bloomberg as a chase producer, tracking down guests to appear on the program. These guests ranged from small business owners, to portfolio managers with millions in assets under management, to politicians making decisions that impact the economy. I also co-ordinated research packs with the hosts and producers as well as take part in the editorial planning around the segment to decide the direction of the interview. Lastly, I co-ordinated details of live television appearances with the web team, giving it a title that attracts viewers and developing a strong relationship with members of the Canadian financial community.

Shortly after, I moved over to the web team as a digital producer where I wrote articles and reported on top stories as well as wrote analysis pieces based on live interviews, curated the website's pages and content, and updated the social media streams to share this content with a wider audience.



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YAHOO! FINANCE CANADA

Freelance Financial Journalist, March 2020 - Present

I was a freelance financial journalist in one of the world's leading financial news sources, working alongside a talented news team. I reported on a variety of financial topics, like Canada's volatile economic environment through bond markets, corporate debt, real estate, major market index movements and stand-out companies.

Through this role, I've made connections with many experts in the financial field and build a rapport in the Canadian business community.

CTV NEWS

Freelance Associate Producer, February 2020 - October 2020

I worked at CTV News as a freelance associate producer for the Qui-bi launch, producing for the shows featured on the app called "NewsDay" and "NewsNight". While I worked here, I would report on national news stories, track down expert sources to speak on these challenging and relevant topics, prepare effective and punchy broadcast scripts for the anchors I've worked with, and collect impactful media to drive the story forward. Afterwards, I would collaborate with the editing team to build the final product.

During its run, I had the opportunity to work with a talented news team to create a brand new show on a new platform in a game-changing format.

DBRS MORNINGSTAR

Business Writer, August 2017 - November 2019

While I was a business writer at Canada's credit rating agency, I would write analysis reports for commercial real estate properties before they were submitted to an commercial mortgage-backed securities (CMBS) analyst team and given a rating on its loan.

I also produced financial research that has been featured on television, radio, and mainstream news publications, and trade magazines. Through working in this industry, I've become an experienced editor and business writer in Canada's finance sector, touching on a variety of industries and expanding my knowledge of the financial markets.

EDUCATION

Ryerson University, Toronto, ON

Bachelor's Degree in Journalism, 2017

AREAS OF EXPERTISE

JOURNALISM

- Broadcast Script Writing
- Television Production
- Print News Writing & Editing
- Feature Writing
- CP & AP Style
- Finance & Economics Beat
- Technology Beat
- Research & Fact Checking
- Photojournalism

BUSINESS & ECONOMICS

- Business Writing
- Economics & Market Research
- Knowledge of Financial Reporting
- Knowledge of Corporate Finance
- Knowledge of Investing
- Real Estate Analysis
- Macroeconomics Analysis

TECHNOLOGY

- Broadcast Software (iNews, newsediting software, media archives, etc.)
- MS Office (Microsoft, Excel, PowerPoint)
- Adobe Products (Photoshop, Illustrator, Premiere Pro, InDesign, Audition, After Effects)
- iOS Products (Garageband)
- Video Editing
- Video/Audio Media
- Digital SLR Cameras
- Proper Microphone Operating
- Analytic Technology